

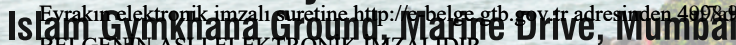
HALAL CERTIFIED PRODUCTS

Organised By



HALAL SHOW INDIA
— 2020 | MUMBAI —

 **25-26 January 2020**



Fam Gymkhana Ground, Marine Drive, Mumbai

Why Exhibit

Indian Muslims are Halal conscious but are not aware of the Halal certified products available in Mumbai and other markets in India.



Global market for Halal is around \$6000 billion.



Halal influences buying decisions of Muslims.



India is seen as a viable market by Halal Players.



Muslims residing in India are around 200 million.



opportunity to showcase your products under one Halal Umbrella.



Muslim population in and around Mumbai is over 4 million.



The Venue is a Club of Elite Muslims and is a Muslim Heritage.



Around 15000 Muslims consumers are expected to visit.

EXPECTED OVERSEAS PARTICIPATION



Malaysia



Turkey



Singapore



Sri Lanka



Bangladesh



UAE



USA



UK

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BELGENİN ASLI ELEKTRONİK İMZALIDIR.

B2B / B2C EXPO

WHY EXHIBIT

- **Direct promotion** of your Halal products to 200 millions Muslim consumers.
- Opportunity to **Meet with Trade Consulates** of OIC countries.
- **Increase** your trade share in Halal sector with a volume of **6.7 trillion US dollar**.
- Showcase your products to **global** and regional **business community**.
- Meeting with Distributers / Stockist / Supermarket owners in **dedicated Business Lounge**.
- Get featured in '**Halal Index**' book to be distributed in the show

VISITORS PROFILE

- ▶ **Distributors of Halal Products**
- ▶ **Retailers of Halal Products**
- ▶ **Manufacturers**
- ▶ **Muslim consumers**
- ▶ **Halal Industry Journalist**
- ▶ **Academicians & researchers**
- ▶ **Trade Consulate of OIC countries**
- ▶ **Supermarkets & Stores**

10+

Countries

100+

Exhibitors

15K+

Visitors

40,000

square ft

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Single Stall Booking



Octanom Stall
9 sq mt



Two chairs



One Table



Three spot lights



Fan



Plug point



Dust bin



Participation Certificate

Halalindex

Brand Display (6 x 9.5 cm)
in Halal Index

Halalindex

(a handbook featuring information on Halal / Haram products and ingredients)

Size : 14 x 21 cm

Paper : Art paper

Distribution:

To the show visitors and post the show to the

Muslim population of Mumbai and suburbs.

Advertisement Option

Back Cover – ₹ 35,000

Back Inside – ₹ 30,000

Inside Full page – ₹ 20,000

Half Page – ₹ 12,000

COST

₹ 40,000/-

(Inclusive of all)

THE VENUE

Muslim Heritage | Prime Location | Scenic View
Club of Elite Muslim of City | Convenient | Connectivity | Ample Parking



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ORGANISED BY



MANAGED BY



VENUE PARTNER



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MALAYSIA PARTNER



HALAL TRAVEL PARTNER



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HALAL SHOW INDIA

— 2020 | MUMBAI —

contact to
BOOK
YOUR STALL

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