India's Only International Show of

HALAL CERTIFIED PRODUCTS

And World Halal Conference



Why Exhibit

Indian Muslims are Halal conscious but are not aware of the Halal certified products available in Mumbai and other markets in India.



Global market for Halal is around \$6000 billion.



Halal influences buying decisions of Muslims



India is seen as a viable market by Halal Players.



Muslims residing in India are around 200 million.



opportunity to showcase your products under one Halal Umbrella.



Muslim population in and around Mumbai is over 4 million.



The Venue is a Club of Elite Muslims and is a Muslim Heritage.



Around 15000 Muslims consumers are expected to visit.

EXPECTED OVERSEAS PARTICIPATION

















Bangladesh

UAE

USA

Mumbai's First Halal B2B / B2C EXPO

WHY **EXHIBIT**

- **Direct promotion** of your Halal products to 200 millions Muslim consumers.
- Opportunity to Meet with Trade Consulates of OIC countries.
- Increase your trade share in Halal sector with a volume of 6.7 trillion US dollar.
- Showcase your products to global and regional business community.
- Meeting with Distributers / Stockist / Supermarket owners in dedicated Business Lounge.
- Get featured in 'Halal Index' book to be distributed in the show

VISITORS PROFILE

- Distributors of Halal Products
- ▶ Retailers of Halal Products
- Manufacturers
- Muslim consumers
- ▶ Halal Industry Journalist
- Academicians &researchers
- ▶ Trade Consulate of OIC countries
- Supermarkets & Stores

Expected Expected Expected Exhibition Area

10+
100+
15K+
40,000

Countries Exhibitors Visitors square ft

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BELGENÎN ASLI ELEKTRONÎK İMZALIDIR.

Single Stall Booking











9 sq mt

Two chairs

One Table

Three spot lights

Fan



Plug point



Dust bin



Participation Certificate



Brand Display (6 x 9.5 cm) in Halal Index

Halalindex

(a handbook featuring information on Halal / Haram products and ingredients)

14 x 21 cm Size Paper Art paper

Distribution:

Advertisement Option

Back Cover - ₹ 35.000 Back Inside - ₹ 30000

40,000/-

COST

(Inclusive of all)

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THE VENUE

Muslim Heritage | Prime Location | Scenic View Club of Elite Muslim of City | Convenient | Connectivity | Ample Parking















UAE PARTNER

MALAYSIA PARTNER

HALAL TRAVEL PARTNER









Blossom Media Pvt Ltd

India's only research, advisory and media firm on emerging Muslim consumer market. It flagship publication Muallim is one of its kind English magazine on Muslim lifestyle since 2012 and it has been awarded the best foreign periodical award in at International magazine fair, Turkey from the hands of Turkey's Cultural Minister. Blossom Media is also active into research, events and consultancy.

Halal Council of India

Incorporated in 2012 and is sister concern of Blossom Media. The purpose of HCI is to streamline, unify and standardize Halal certification procedure and operation in India and spread awareness about the halal aspect among the consumers and the business entities.

OUR PAST EVENTS



Business Summit & Award

The MSME - Business Summit was
Maharashtra's one of the biggest business
summit on micro, small and medium
enterprises. It was held in association of
Bombay Stock Exchange and brought industry
experts and MSME businessmen under one
roof, The desrving brands were awarded with
'iconic brand of the year' title.

www.iconicbrandoftheyear.com Evrakın elektronik imzalı suretine http://e-belge.gtb.gov.tr adresinden 499%19831440869784209862896600d&kodulilerişşbilinininz.



Humanity Conclave & Award

Humanity First Conclave was held to celebrate 'world interfaith harmony week' an event supported by United Nations and King Abdullah of Jordan. Here, the spiritual heads of various faiths shared the message of peace and harmomy and the social activists of the city were honoured with 'Mumbai Heroes' award.





Ziaullah Nomani

Director (Sales & Marketing)

+91-9769026661 / 7977402547 zia@halalshowindia.com

www.halalshowindia.com